



# KELLEY R. DODD

Book Design | Editorial Design | Graphic Design

## QUALIFICATIONS

- Twenty-five years experience in graphic design and print production
- Twelve years teaching book design software, typography, and layout in the PSU Publishing Masters Program
- Eight years designing book interiors and covers
- Eight years of editorial design for print publication
- In-depth knowledge of design best practices, typography, photo editing, and illustration techniques
- Basic copyediting knowledge including hand-marking symbols
- Professional written and verbal communication skills including some copywriting and editing

## SKILLS

- Adobe Creative Suite: InDesign, Illustrator, Photoshop, and Acrobat Pro
- Microsoft Office: Word, Excel, PowerPoint, and Teams
- Mac OSX

## EDUCATION

Portland State University  
MS in Writing/Publishing –  
December 2009

Massachusetts College of Art  
Graphic Design and Print  
Production – May 1988

University of Texas, Austin  
BS in Advertising – May 1985

## DESIGNER

- *Ch'ggaggashla: A Dena'ina Sukdu* — Cover and interior design  
Published August 2022  
<http://triciabrownbooks.com>
- *Build Better Software: How to Improve Digital Product Quality and Organizational Performance* — Cover and interior design  
Published November 2020  
<https://www.buildingbettersoftware.com/build-better-software>
- *Best Beginnings Alaska* — Cover and interior design  
Published February 2020  
<https://www.bestbeginningsalaska.org/seasonsofalaska>
- *The Unicorn Project* — Interior typesetting  
Published November 2019  
<https://itrevolution.com/the-unicorn-project>
- *The Voice of This Stone: Learning from Volcanic Disasters Around the World*  
Cover, interior, and marketing design  
Published June 2019  
<https://rlmediaproductions.com/products/the-voice-of-this-stone>
- *Ever Wild: A Lifetime on Mount Adams* — Interior and marketing design  
Published June 2018  
<http://www.mtadamsbook.com>
- *The View from the Future—2017: Fifty Years after the Alaska Purchase Centennial* — Cover, interior, and marketing  
Winner of a PubWest 2016 design award (historical/autobiographical)  
Published March 2015  
<https://krdodd.wixsite.com/krdpdx/book-design>
- *Cycling Sojourner Washington* — Cover, interior, and marketing design  
Winner of a PubWest 2015 design award (guidebooks)  
Published May 2014  
<http://cyclingsojourner.com>
- *The Solutions Journal* — Cover, layout, and photo editing  
<https://thesolutionsjournal.com>

## INSTRUCTOR

Portland State University, Portland, OR  
March 2010 to March 2022

- Over 140 credit hours graduate level instruction in graphics software, typography, book layout, and production with an average class size of 15 students
- Instruction, direction, and feedback on a range of projects including logo design, posters, magazine spreads, poetry, cookbooks, text layout, and illustrated book design